



20 July 2010

First half 2010

Revenues: + 46% Backlog: + 48%

Emailvision, the global market and technology leader in software as a service (SaaS) for email marketing announces its 2010 first-half revenues.

€millions	2010	2009	Increase
Revenues – Q1	9.0	6.2	+ 45%
Revenues – Q2	10.3	7.0	+ 47%
Revenues – H1	19.3	13.2	+ 46%
Backlog as at 30 June	47.8	32.4	+ 48%

Accelerated growth in the second quarter

Emailvision's first-half revenues grew to €19.3 million, an increase of 46% compared to the first half last year. At constant exchange rates, first-half revenue growth was 44%.

This second consecutive quarter of higher than expected growth led management to raise its 2010 full year revenue growth objectives to 40%, compared to over 35% previously announced.

The group won 486 new clients during the half-year, bringing its total number of clients as at 30 June 2010 to around 2,500.

Good visibility

With a backlog of €47.8 million as at 30 June 2010, increasing by 48% compared to 30 June 2009, Emailvision enters the second half-year confident in its growth perspectives.

International expansion

All countries contributed to the accelerated growth, confirming the international technological leadership of Emailvision. Version 7.4 of the *Campaign Commander* software service, launched in May 2010, contributed to the strong second quarter. Its robust service and advanced features allow over 5,000 marketers around the world to successfully plan, create, deliver and automate their email marketing campaigns.

First-half results will be announced 15 September 2010

Emailvision is listed on the NYSE Alternext - Code ISIN: FR0004168045 / MNEMO: ALEMV

About Emailvision (www.emailvision.com)

Emailvision is the international market and technology leader in software as a service (SaaS) for email marketing. The company provides a pioneering internet software service for companies to plan, create, deliver and automate their e-mail marketing programs. Emailvision services clients worldwide with a network of offices in the United States, the UK, France, Belgium, the Netherlands, Sweden, Finland, Germany, Switzerland, Italy and Spain.

Contacts

Emailvision

Nick Heys, CEO
 Olivier Candau, CFO
 Tel. : +33 1 41 27 27 17
investor-relations@emailvision.com